

Touch of nature
Perfume of life



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SpringAir[®]
FRAGRANCES & CREATIONS



The sense of smell is often underestimated, but it cannot be overlooked.

A nicely aromatized room has a strong effect on the way we feel, the way we act, and the way we think. Thus, causing a change in our mood.

Today it is approved that a scent of a nice aroma has a positive effect on our buying behaviors. For example music and colors affect the sense of hearing and sight so they are used in all commercial stores in order to increase sales. On the other hand, even if it was missed for years, a fragrance affects positively a customer by influencing his olfaction. Moreover, as our long-term experience has shown, specific fragrances can boost the customer's need to buy or to eat more or to relax more.

SPRING AIR® specializes on the fragrances' effects in relation to specific areas and particularly which fragrances have the best effects in commercial stores and all the other areas. Latest researches, which studied the effect of fragrances on a person's mood, have proved that such fragrances affect directly the subconscious of a client, by awakening reminiscences, smells and sensations. As a result of the above, clients stay in that area for longer. At the same time it creates a sense of trust, security and familiarity in the area.



Profile

We strongly believe that a fragrance is more than its aesthetic value and essence; it affects us in a way we have never thought about.

In 1950's some people with extraordinary spirit wanted to make a difference, so a group of researchers was formed in order to investigate and further explore the unknown field of air fresheners. However, it was only 30 years later, when the production of Air Fresheners, Liquid, Gel and Spray began for the first time in Greece. With carefully planned and steady steps **SPRING AIR®** has been established as a leading company.

Milestones

- 1985:** The group was established- the first steps had been taken in providing complete solutions and coverage to professional areas in terms of both deodorizing and aromatizing
- 1998:** A unique library of fragrances was created in group's R&D laboratories, responding to customers needs
- 2000:** A worldwide franchise network has been built, including Europe & Middle East
- 2001:** Exclusively designed fragrances with customized essential oils have been designed reflecting several senses, such as east or mediterranean notes
- 2007:** Innovative appliances have been designed & produced, including technological devices & revolutionary practices
- Present:** World's leading company in the field of Scent Marketing, providing complete solutions for professional areas

SPRING AIR® provides advanced technological techniques & exclusively designed signature fragrances, in collaboration with world's top perfumers. Corresponding to the dictates of the modern life, entrepreneurially develops and evolves a particularly demanding sector that is related in many aspects of the human behavior. The group designs & develops pioneering aromatizing systems that respond to every project on demand. Referred worldwide as a leader company in the field of perfumery appliances, services & products.

SPRING AIR® always keeps up with the latest field developments:

- First company in the field that applied franchise internationally
- Provides a complete solution and coverage for professional areas in terms of both deodorizing and disinfection
- The company has the exclusivity of Odor Absorber production
- Important presence in National and International exhibitions

SPRING AIR® today has every reason to be proud of its conquest and achievements.

A reason for that is firstly the many years of experience of company's management and secondly the complete substructure given the fact that **SPRING AIR®** has highly equipped facilities, a private unit of dispenser mechanism production and a unique library of 9.000 fragrances. In this way, it is flexible to design and produce exclusive fine fragrances according to the customer's vision.

What differentiates **SPRING AIR®** from its competitors, by providing simultaneously competitive advantages and flexibility, is that it is not only the seller but also the producer.

SPRING AIR® has it's own R&D laboratory departments and 10 completed production lines; thus responding to every demand or project of aerosol and non-aerosol products in liquid, crème or gel form.

Product Lines



Laboratory & Facilities





Aromacology History

Aromatherapy can be traced back thousands of years. Cave paintings dated at 18,000 BC in Lascaux, France depict the burning of aromatic plants, thought to be used in order to drive out evil spirits.

Egyptian legacy

The ancient Egyptian culture clearly documented the use of aromatic medicine in their hieroglyphic records. Evidence of using herbs in the way of aromatic barks, resins, perfumed oils, wines and vinegars were found dating back to 4500 BC.

Egyptian priests that were doctors and alchemists, together used aromatic substances for healing. Tutankhamen's tomb dated 1350 BC, which was opened in 1922 AD, contained pots that still had traces of frankincense, myrrh and a variety of spikenard.

Writings from the reign of Khufu 2800 BC, record plant material being steeped in oil or wine, or burned as incense. Essential oils were extracted by the steeping of plant material in oil, and then squeezing the oil through a linen bag.

Chinese heritage

At a similar era, ancient Chinese civilizations were also using some form of aromatics.

Shen Nung's herbal book (dated back approximately to 2700 BC) contains detailed information on over 300 plants and their uses.

Similarly, Chinese used aromatics in religious ceremonies, by burning woods and incense to show respect to their Gods, a tradition which is still in practice today.

The use of aromatics in China was linked to other ancient therapies such as massage and acupressure.

Greeks and Romans

The Greeks acquired most of their medical knowledge from the Egyptians and used it in order to broaden their own discoveries. They discovered that some flower fragrances had stimulating and relaxing properties. For example the use of olive oil as a base absorbed the aroma from herbs or flowers and the perfumed oil was then used for both cosmetic and medical purposes.

Inspired by the Greeks, Romans became well known for scented baths and massages with aromatic oils. The popularity of aromatics led to the establishment of trade routes which allowed the Romans to import "exotic" oils and spices from India and Arabia.

Aromatherapy in modern times

Although aromatherapy has been in practice for thousands of years, it has only recently become popular in our culture. The importance of combining mind, body and spirit in order to achieve wellness and health is a result of our current lifestyle and this is what aromatherapy provides.

Modern scientific researches have been performed, which verify the emotional and physical benefits that aromatherapy provides.

Scientific research

During the past two decades, a considerable amount of researches have been conducted in the USA, Europe and Japan to measure not only the psychometric effects of fragrance upon feelings, moods and emotions but also other related physiological responses. The techniques applied were: electrical activity in the brain, physiological parameters such as heart rate, skin conductance and Cortisol level assays to measure response to fragrances and their effect on mood, memory and voluntary and non-voluntary behavior.

Specific positive effects of fragrances on humans

• The mood benefits

Recent research has shown that fragrances have significant measurable effects on mood states. Craig and Warrenburg developed a self-administered, quantitative method that measures subjective mood changes evoked by fragrances. They found that eight major factors of mood are effected by fragrance. These include irritation, stress, depression, apathy, enhancement of happiness, sensuality, relaxation and stimulation.

• Stress reduction

There is a significant relationship between positive mood state and health. The immune system and the cardiovascular system appear to be stronger in individuals with more positive mood and less stress. More scientific studies have shown that fragrances induce positive mood results in mea-

surable health effects. For example, researchers have found that inhaling a relaxing fragrance ingredient speeds up the recovery of skin barrier function of slightly damaged skin. Also, certain fragrances may reduce performance related stress as measured physiologically in lowered blood pressure, reduced muscle tension or reduced startle reflex.

• Improving work performance

Fragrances can have positive effects on the work environment. Recent studies have shown that the use of pleasant fragrances during a task that requires attention improves performance. Warm and coworkers measured the effects of olfactory stimulation on performance and stress in a demanding and stressful attention task. The odors used were muguet and peppermint. The former was known as relaxing and the latter as alerting. Both fragrances

significantly improved performance in the test, but had no difference in effectiveness between the two of them. Neither of these odorants had a significant effect on stress reduction while performing the task. Karamat and co-workers found that lavender oil significantly increased decision time in a computer-based reaction time task but did not influence motor time. It suggested that lavender oil has a central but not a peripheral sedative effect.

Conclusion

It is overall accepted that a smell of a fragrance can influence behavior, mood, memory, emotions, stress, sustained attention and problem solving, friends choice, the endocrine system and the ability to communicate by smell without knowing it.

Scent branding is more than just diffusing a pleasant fragrance in a space.

It is the art of taking a company's brand identity, marketing messages, target audience and matching these with a fragrance that amplifies these branding aspects.

This can become highly effective in environments where other sensory stimuli exist, such as the use of lighting, sound and luxurious surroundings, enabling the brands to establish a long-lasting emotional connection with consumers.

Omnia Scent Marketing provides not only a fragrance feeling, but brand awareness, product integration & a sense of effectiveness, as behavior changes resulting in profitable outcomes.

This type of marketing appeals to all the senses in relation to the brand. It uses the senses to relate with customers on an emotional level. A multi-sensory brand experience generates certain beliefs, feelings, thoughts and opinions, creating a brand image in the consumer's mind. Not only the brand image, but also the customer's loyalty and accordingly with this high fidelity, an increase in sales can be achieved.

Every day and night of our lives we smell odors, many of them go unnoticed, but they are there. Only when an odor pleases, triggers a warning, irritates or jogs a memory that we pause to take notice. Perhaps the most striking reaction to fragrances is in the realm of memories. Almost everyone has experienced a rush of emotion after encountering a certain scent. Images of baking bread, a new car, or even a first kiss, can all be brought to mind with one simple smell.

When Scent Marketing must be used?

As we strongly believe that a fragrance is more than its aesthetic value and essence- it affects us in a way we have never thought of. For the right successful results, the must is strongly related with your partner if you can do the right applications.

Our strongest asset is the group of marketing experts and highly educated team of professionals, including perfumers. In combination with the know-how and the technologies, what make "scent marketing", being unique Omnia® Scent Marketing.

Because for the right applications you need to:

- Know first of all how the fragrances affect people and their behaviors
- Have the library of fragrances to produce the final unique solutions
- Keep the suitable different kinds of technologies and devices in accordance with the needs
- Give a professional service globally by well trained technical teams

...which take with years to combine all these, and why we are offering differently is not only scent marketing, but Omnia Scent Marketing.



All marketers are familiar with the concept of a logo, a visual representation of a brand. Some, like Coca Cola, Disney, Apple and Nike are so iconic that exposure to them, even when they aren't noticed, affects our behavior. For these large companies with their massive marketing budgets, it is fairly easy to expose large numbers of people to their logo and brand identity. As a result, their brand recall is close to 100% throughout a good part of the world.

But what about small and medium-sized companies?

The average person is exposed to up to 5,000 ads a day.

How can you get customers to remember your brand with all this clutter?

The surprising answer is through the sense of smell.

The sense of smell is the only one of our five senses that is directly connected to the part of the brain that processes emotion, memory and associated learning.

In fact, you are 100 times more likely to remember something that you smell than something that you see, hear or touch. Signature scents (also called corporate scents) are usually developed as a part of brand communication in the field of scent marketing, with the primary function to create a unique emotional connection with the customer.

Let's think about the personality of your brand:

- Is your brand reliable and trustworthy or edgy and fun?
- Is your brand relaxed or power charged?

Also think about your target market:

- Are they young, middle-aged or older?
- Predominantly male or female?
- Value or luxury buyers?

These characteristics can be successfully matched with different fragrance elements to create a scent that embodies your brand characteristics.

Once you have created your signature scent, also known as scent branding but we call it Scent Logo®, is a customized scent that embodies the brand's unique characteristics.

Much like a graphic logo, the Scent Logo® is used wherever the brand is present.

After repeated exposures to the logo, customers strongly associate the smell with the brand. People are bombarded by an average of 5,000 marketing messages a day, and scent is a big differentiator. Smell creates a powerful emotional response and can boost brand identity as well as customers' loyalty.

The sense of smell is therefore the only sense that allows brands to

- a) cut through the visual/audio marketing minefield
- b) instantly communicate a brand's values
- c) emotionally connect a brand and products to potential customers
- d) increase brand loyalty among all those visiting scented stores.

How Scent Logo® is created?

Tailoring a signature scent is a multi-stage creation, evaluation and decision-making process. For any brand looking to benefit from scent marketing and wants to have its own Scent Logo® must ensure that:

- a) 'Omnia Scent Marketing' methods are followed
- b) Suitable technology appliances are used

The creation process of a signature scent begins with an active analysis-meeting to learn & fully capture the brand's or company's history, philosophy, vision, the characteristics of space, and moreover how the brand wants to communicate with the scent itself. Some single essential oils will be introduced in association to the key features of the brand's expression and will be drawn out as a design scheme for creation.

In order to determine a brand's 'ideal scent' we ask companies to carry out a creative brief, while providing them with the Scent Marketing Questionnaire. All scents have very different psychological effects on the human mind. For example lavender relaxes, while peppermint stimulates.

Brands therefore need to determine exactly what it is they are trying to achieve with the scent that they decide to diffuse through their stores or areas as well as determine exactly what they want the scent to say about them.

By looking at a brand's target audience, color theme, values, identity, and market position we put our experts to work to find a scent that compliments and enhances the brand message while ensuring the scent contains the psychological components necessary to ensure consumers are positively affected in the right way each time they visit a scented store or an area.

The ideal scent then becomes known and recognized as a company's Scent Logo®, which means in basic, custom scent or branded scent which is as recognizable to consumers as their visual logo and slogan.

How Scent Logo® is applied?

In order to determine a brand's 'ideal scent' we ask companies to carry out a creative brief and giving them the Scent Marketing Questionnaire.

SPRING AIR® aiming always in the design and development of innovative products that will enhance every contemporary professional environment, presents you the newest technologies on the field.

Smart Air Technology® and Aero Diffusion Technology®

With the implementation of the 'Scent Logo®' Project and creating a dedicated scent, specially designed for the brand, we achieve:

- Brand awareness to the public
- Identification of the scent with the uniqueness of the brand
- Remarkable connection to the consumer

These effects of Scent Marketing in the essence of the brand, create a unique emotional relationship with each consumer and through the use of unique products the bond is even stronger.

The impressions of the characteristics of a brand in conjunction with the unique products differentiate the feeling of the brand to the public, creating loyal fans and strong relationship of trust.



Fragrances

SPRING AIR® fragrances are inspired from Greek Nature. The numerous varieties of perfumes include scents of citruses, fruits, plants, green sides and sea breezes. All these scents can easily awake our senses. Our daily activities become more enjoyable when they are discretely aromatized with sweet scents.

Fresh Line




SPRING AIR® has created a unique line of fragrances called "Fresh Line Fragrances". Fresh Line Fragrances contain ethereal oils that derive from natural ingredients. Their unique combination gives your space a fresh sensation, and leaves a smell of cleanliness like washed clothes.



Refreshing Line

Refreshing Line takes you through a journey of freshness and rejuvenation with the magic combination of essential oils.



	COTTON	A unique combination of ethereal oils with fresh scent which gives your space a real sense of cleanliness.
	SENSITIVE TOUCH	Floral White flowers, Jasmine and tiare combined with a base of woody and musky notes, gives a sensitive touch feeling.
	SOFT	Soft fragrance combines Floral Jasmine, Ylang and Rose in a woody base of Amber and Vanilla.

	ADDICTION	With this scent you strongly sense the beautiful combination of sandalwood, cedar tree, jasmine and rose.
	AMORE	Aromatic wood notes combined with subtle touches of rose and orange flowers of coriander.
	BERBERRIES	Strong notes of sandalwood and other woody notes like those in a men's perfume.
	ESCAPE	Escape to the wild forest with woody notes in a combination of vanilla and jasmin.
	PASSION	A desire for a characteristic men's perfume is succeeded through this passion perfume.
	SECRET	The secret harmony of wild flowers, sandalwood and spring aura becomes an everyday pleasure through this scent.
	TOMMY	The fresh sea air in a men's perfume. Tommy comes to awake your senses.
	SUNRISE	A perfect mix of sandalwood, lavender, lilium takes your thoughts to a romantic sunrise.
	SPARKLING WATER	The sweet notes of gooseberry and the ethereal oils of flowers are combined with the sandalwood, musk and patchouli and create this cool refreshing fragrance.
	BREEZE	A cool sense of sea aura.
	MYSTERY	Let the mystery of these spicy combinations travel your thoughts away.
	FEMME	Soft tones of ivoire rose, vanilla and heady jasmine, arise through Femme perfume.
	FRESH OFFICE	Let the bright fresh scent of citrus smoothly blended with a rosemary spiciness and jasmine with a woody base.

Reminiscent Line


Reminiscent Line brings you back to tender and sweet memories.

Flowers Line

Discover the power of flower scents through the "Flowers" Line.

Exotic Fruits Line

Discover the 'juicy' power of fragrances through the "Exotic Fruits" Line.

	VANILLA	Creamy and pure authentic vanilla aroma.
	BITTER ALMOND	An ideal harmonic combination of bitter almond and maraschino.
	BABY POWDER	A sense of baby softness trapped in a bottle.
	SWEET MEMORIES	It is a perfume that will make you remember your childhood. It is a perfect combination of sweet scents.
	MAGNOLIA	A pleasant breeze of blossomed magnolias' bunch.
	WHITE FLOWER	A heady perfume of jasmine and hyacinth bunches.
	CITRUS VALLEY	A cool breeze of blossomed citruses that brings memories of walking through a lemon valley.
	LEMON BLOSSOM	An authentic bittersweet scent that originates from the discrete aroma of lemon blossom and the sweet notes of fragrant wood.
	WHITE ORCHID	Let the mystery and the sensuality of the white orchid bring your thoughts closer to exotic destinations.
	COCONUT	An authentic coconut aroma that brings your mind closer to tropical destinations.
	MANGO FRESH	Sweet delights of a mango juice for dreamy escapes.
	GRAPES	A mix of white and red grapes growing in traditional Greek vineyards.
	ORANGE	Fresh cut orange juices that satisfy your thirst.
	RASPBERRY	Fresh raspberry fragrance that affects your feelings of creativity.
	STRAWBERRY	This strawberry scent creates a summery feeling.
	TUTTI FRUTTI	It is a cocktail of fresh strawberries, blackberries, bananas, peaches, apricots and maraschino.
	MANGO DELIGHT	A mild but awakening enjoyment full of mango flavor. Necessary for exotic and dreamy escapes.
	PINACOLADA	Juicy combination of pineapple and exotic coconut.
	MELON	A refreshing melon fragrance that brings into your mind summer memories.
	KIWI	Sweet notes from kiwi extracts.
	CHERRY	An awakening and revitalizing aroma that contains all the sweetness, passion and of course delight that a ripe juicy cherry can provide.
	STRAWBERRY DELIGHT	The sweet red weakness of all humans is included in this soft fragrance. It will fulfill your summer mood in the best way.
	PAPAYA GRAPE	Exotic feeling of tropical papaya uniquely combined with juice of fresh cut grapes providing a cool and full aroma. Extracts from juices of summer fruits captivate your senses.
	GREEN APPLE	The freshness of a freshly cut apple concentrated in a fragrance that fills the space with a pleasant breeze. Experience moments of well-being and invigoration with the beneficial properties of the green apple.
	MANGO DELICIOUS	A new marriage of delicate mango from the exotic gardens and rose petals and jasmine from a long occident summer.
	POMEGRANATE DELIGHT	An energizing breeze of pomegranate powered by musk and vanilla and refreshed with juicy green apple and lemon.















Fragrances

SPRING AIR® has created **90 unique fragrances** in order to satisfy customer needs. They are all approved by the National Greek Organization of Medicine and are produced under the strict procedures imposed by *ISO 9001:2008*.
SPRING AIR® fragrances have a **double action**:
They neutralize odors and at the same time they perfume.
These perfumes are **elegant** and **environmental friendly** since their composition is consisted of **essential oil extracts**.

Delicatessen Line

Delicatessen Line offers you a delightful journey to familiar and appetizing scents. A taste satisfaction.














	BROWN SUGAR	The authentic brown sugar aroma.
	HOMEMADE COOKIES	It smells like freshly homemade cookies.
	GRANDMA'S CAKE	Nostalgic memories of grandma's cake.
	WHITE CHOCOLATE	Soft scent of white chocolate.
	DARK CHOCOLATE	Every chocolate lover's dream is a classic rich dark chocolate.
	LEMON PIE	Refreshing lemon pie aroma.
	APPLE PIE	A warm and spicy apple pie notes.
	CARAMEL	Sweet and spicy notes of soft caramel.
	COFFEE	The powerful scent of fresh roasted coffee.
	BREAD	The smell of fresh baked bread. No one can resist!
	ORANGE-CINNAMON	It is a harmonic combination of fresh orange scent and cinnamon. This beautiful combination brings you closer to familiar aromas and memories.
	FROZEN MOJITO	A refreshing cocktail of essential oils that will boost your energy! Let the fresh juice of lime combined with sugar, spearmint and white rum fill you vividness.

Earth Line


























Earth Line offers a variety of fragrances emerging from natural earth sources, each one of them is offering a different emotion.



	HERBAL	Different combination of herbs for revitalizing experiences.
	GREEN TEA	This very well known ancient herb is used by the Chinese due to its therapeutical powers.
	MINT	This scent awakes your senses; the mint base helps your negative thoughts disappear and relieves you from stress.
	LAVENDER	It is a herb connected with calmness and relaxation.
	EUCALYPTUS	Rejuvenate from the scents of eucalyptus leaves.
	SANDALWOOD	It is made out of the widely used extracts of sandalwood.
	CHAMOMILE	The scent of chamomile is known for its calmness and euphoria effects.
	GREEN LEAVES	An aroma that comes from freshly cut leaves.
	MOUNTAIN RAIN	The sense of rain drops trapped in a bottle.
	CEDARWOOD	It concentrates with the unique virtues of cedarwood.
	TEA PEARLS	The warm, spicy notes of jasmine, ylang-ylang and nutmeg are bringing romance and sophistication to this fragrance. The scent of rich precious woods is lightened with middle notes of bergamot, and the hints of lily and black tea give this fragrance its lovely character.

Aromatherapy Line

creates feelings of calmness,
creativity and energy

	ANTISTRESS	It fights stress and gives away a feeling of relaxation thanks to its beautiful mix of musk tree, perfumed wood and mimosa.
	AWAKE	Awaken your senses with the mysterious aroma of ylang, rose and jasmine in a combination with pepper and musky notes.
	FRESH BLUE	Fresh blue creates feelings of freshness like sea breeze and tropical plants.
	HARMONY	The harmony of nature interferes with your mood and leaves a feeling of inner peace.
	RELAX	With the pleasant flowery notes of rose, orange blossom, jasmine and lilly of the valley, Relax is a perfume that creates a feeling of relaxation and calmness.
	WATER SPA	Relaxing herbs in thermal baths awake the sense of relaxation.
	COOL RIVER	Coolness of watery notes in combination with fresh plane and oak tree.
	GREEN FOREST	The mysterious feeling of green forest in an unique combination of pine, sandalwood and cedar.
	CYCLADES	Summer sea breeze and idyllic golden beaches awake memories of the Cyclades.
	ROMANCE	Leave the dream of the magic combination of geranium, vanilla and levander.
	FEELINGS	Sense the mysterious atmosphere of citrus and bergamot valleys with some strong notes of sandalwood.
	SILK	A perfect combination of sweet scents with a touch of silky softness that creates an emotional harmony.
	BLUE VELVET	Unique velvet sensation of jasmine, roses, lavender in base notes of sandalwood, cedar and gardenia. Blue velvet creates a rejuvenating scent.
	MAGIC	A very tempting perfume... A strong combination of spicy notes in a sandalwood base.
	CHARM	A unique fragrance with a combination of ethereal oils that combines the warm woody notes of cedar and rosemary and the fresh sweet notes of rose and lavender.
	MUSK	A unique musk fragrance that initiates you in the secrets of aromatherapy. Through the beneficial properties of ethereal oils of flowers and the relaxing musk oil, it provides you with moments of well being and invigoration.
	NECTAR	Extracts from heliotrope petals uniquely combined with white tea leaves, on a rich musky base. Let the sweet sensation of vanilla and the notes of scented wood make you feel divine. Nectar's effect will fascinate you.
	AMBER	The lushness of amber is uniquely combined with the luxurious sandalwood and the freshness of citrus. A variety of senses with high notes of orange, lavender and middle notes of cedar and patchouli combine with the warm base of amber.
	CRYPTIC	A one of a kind sensation which is a result of the fruit juices, aromatic herbs and blossomed flowers. Lose yourself in the spicy notes of ethereal oils and sweet extract of musk of the sensational fragrance Cryptic.
	VENICE	Inspired by this beautiful Italian town "Venice" includes the freshness and liveliness of sea breeze. A charming combination of ethereal oils with spicy notes of scented wood that captivates your senses. A provoking fragrance that is impossible to resist to.
	UNFORGETTABLE	Notes of Mandarin, Orange, Grapefruit, Peppermint are mixed with notes of floral and cinnamon creating a lovely scent. Further hints of Blond Leather, Patchouli, White Woods and Amber complete the fragrance. Each of these elements blend together into a perfume that you will never forget!
	IMPRESSIVE	This light airy perfume opens with vegetal, vetiver and cedar top notes, creating a warm scent that instantly grabs attention. As soon as the opening notes begin to dry down, you'll begin to smell the middle note vanilla & amber adds to the sweetness of the mix without dominating the opening aroma. A base of chocolate, tonka bean & tobacco finishes off the mixture, adding longevity to the fragrance.
	VOYAGE	Voyage is a fresh, delightful scent that is evoking the senses. The fragrance opens with a burst of lemony notes and bergamot and mellows with rose, petit grain and cyclamene.
	ADVENTURE	It's amber and patchouli scent mixed with a number of fruits such as grapefruit, pink berries & apple notes, including Black leather, give you the right perfume for your next daytime Adventure. The unique essence of this fragrance will drive your senses to the best landscapes of your mind!
	ADORABLE	Wild herbal aromas of rose, citrus and lavender in woody flavors



To deal with odors and create a pleasing ambience, it is no longer necessary to saturate a space with heavy concentrations of scent and environmentally unfriendly VOCs (volatile organic compounds). **Aero Diffusion Technology®** represents a **genuine** breakthrough in the use of liquids for air treatment applications including Odor Remediation, Ambient Scenting, Restroom Hygiene and Aromatherapy.

The essence of the **Aero Diffusion Technology®** breakthrough is the use of tiny droplets and the ability to produce them with consistent sizes and controllable quantities from both aqueous and non-aqueous liquids. For different projects, different appliances have been designed.



ArtyScent®

Color your Scent

Scent Coverage: Up to 500m²

ArtyScent® has been designed to fit in every interior space responding to every request for quality air refreshment.

ArtyScent® device is available on white & black color with or without inox cover.

- Based on decoration the device can be placed as a work of art and reflect its essence
- Fragrance, design & color for the first time are included in an aromatizing device
- 16 different colors in order to choose according to the design of the area
- Fully Programmed
- Adjustable Scent Output
- Fragrance Duration up to 90 days



IconoScent®

Style your Scent

Scent Coverage: Up to 500m²

IconoScent® has an absolutely modern design and also enormous capabilities in deodorization and air refreshment.

IconoScent® device is available on white & black color with or without inox cover.

Its size is substantially smaller than that of the common appliances, ensuring, in this way the increased flexibility in its placement.

- Revolutionary design
- Easy installation on the floor
- Fully Programmed
- Adjustable Scent Output
- Fragrance Duration up to 90 days



CryptoScent®

Maximize your Scent

Scent Coverage: Up to 4.000m²

CryptoScent® has been established in the international market thanks to its modern technology which gives the device a unique flexibility in its adjustment and infinite choice possibilities.

Its size is substantially smaller than that of the common appliances, ensuring, in this way the increased flexibility in its placement.

- Revolutionary design
- Easy installation on the floor
- Fully Programmed
- Adjustable Scent Output
- Fragrance Duration up to 90 days



Smart Air mini is a unique revolutionary, high aesthetic device that functions digitally. It can aromatize every kind of professional area, thanks to the huge variety of perfumes. Small, stylish and very powerful, it has enormous capabilities of **deodorization** and **air refreshment**.

It has been established in the international market thanks to its modern technology function which gives the device a unique flexibility in its adjustment and infinite choice possibilities. A spray function can be adjusted according to preference. It can be adjusted to work hourly, weekly, or monthly. The procedure can be simplified by choosing between 22 'ready to use' preinstalled programs. It is a very economical device in terms of batteries' lifespan compared to the common devices.

Quality of claim

Smart air offers you a guaranteed performance because of the reasons below:

- It is produced with quality certification procedures by ISO 9001:2008
- It has CE Certification
- It ensures batteries lifespan of 12 months.
- An individual PIN of your choice can be set in order to prevent competitors from using it.

This appliance combines the high aesthetic design with the small size, which makes it most suitable for modern professional places.

SPRING AIR® provides to its customers a range of choices that suit them according to their styles.

Smart Air Mini is available in 3 colors White - Black - Inox.



Ultra Scent is an ethanol based product that it can aromatize any place when applied on **fabrics, textiles, sheets, carpets etc.**

It doesn't leave any stain or affect texture.

	VANILLA	Warm, reach, sweet vanilla.
	PINACOLADA	It has as its base notes sweet Vanilla that is pleasantly combined with Pineapple and Coconut.
	LAVENDER	It has woody and musk notes as its base combined with lavender scents gives a feeling of relaxation and calmness.
	WILD FLOWER	It has as its base notes spices and honey; is pleasantly combined with scents of Rose, Jasmine, Cyclamen, Lemon and Bergamot leaving a feeling of wild flowers in a forest.
	BLUE VELVET	Unique velvet sensation of jasmine, roses, lavender in base notes of sandalwood, cedar and gardenia. Blue velvet creates a rejuvenating scent.
	BREEZE	A cool sense of sea aura.
	SECRET	The secret harmony of wild flowers, sandalwood and spring aura becomes an everyday pleasure through this scent.
	COTTON	Unique combination of ethereal oils with fresh scent which gives your space a real sense of cleanliness.
	SOFT	Soft fragrance combines Floral Jasmine, Ylang and Rose in a woody base of Amber and Vanilla.
	SENSITIVE TOUCH	Floral White flowers, Jasmine and Tiare combined with a base of woody and musky notes, give a sensitive touch feeling.
	GRAPES	A mix of white and red grapes growing in traditional Greek vineyards.
	ADORABLE	Wild herbal aromas of rose, citrus and lavender in woody flavors
	POMEGRANATE DELIGHT	An energizing breeze of pomegranate powered by musk and vanilla and refreshed with juicy green apple and lemon.

Available in:
Transparent PET bottle
of 500ml with trigger.

5 LT packaging



SPRING AIR® has the ultimate solution on how to **eliminate smoke** thanks to **ODOR ABSORBER®**.

It constitutes a European and International exclusivity. **ODOR ABSORBER®** is aroma free. Thanks to its drastic composition it neutralizes smoke and any unpleasant smells. Not only covers the problem but also makes it disappear. How it works: It binds and then inactivates the molecules of smoke and any unpleasant smells. Leaves the area that is used in, with a freshness feeling.

ODOR ABSORBER® is preferred to be used on its own for better results.



The high standards and the requirements for high quality services led **SPRING AIR®** to the creation of the **BIOCARE 2 IN 1** that constitutes a **reliable solution** in the professional disinfection.







The leading product of **SPRING AIR®** combines ergonomoy, high manufacturing specifications, unique design and economy by using the new appliance of disinfection **BIOCARE 2in1**. The automated system of hygiene and disinfection, **BIOCARE 2in1**, was designed, so that the advantages of the BIO CARE SYSTEM are further evolved providing also:

- Strengthened action for the complete disinfection for the toilet's basin
- Complete antibacterial and antimicrobial protection
- Strengthened perfume in the area ensuring at the same time 100% healthy protection and safety

The disinfection dispenser BIOCARE 2in1 is offered in two colors: White, Inox

The disinfectant liquid BIOCARE 2in1 comes in three different perfumes: Cherry, Lemon, Pine

Odor Plus Odor Plus is a water based, completely environmental friendly product. **Ideal for floor and all kind of surfaces.**

	PINE	A strong, clean pine aroma like walking through a pine forest. A perfect combination of cedarwood, eucalyptus and pine scents.
	VANILLA	Warm, reach, sweet vanilla.
	PINACOLADA	It has as its base notes sweet Vanilla that is pleasantly combined with Pineapple and Coconut.
	HONEYSUCKLE	It is warm and gently erotic. It has as its base notes Clove and Cinnamon combined with extracts of Rose, jasmine and Orange flower. This wonderful combination gives the scent of fresh-cut honeysuckle flower.
	LAVENDER	It has woody and musk notes as its base combined with lavender scents gives a feeling of relaxation and calmness.
	WILD FLOWER	It has as its base notes spices and honey; is pleasantly combined with scents of Rose, Jasmine, Cyclamen, Lemon and Bergamot leaving a feeling of wild flowers in a forest.

Available in:
A Bottle of 500ml with trigger
5 LT packaging



Thanks to **EXTRA INSECT FREE®** the environment is free from flies and mosquitoes.

EXTRA INSECT FREE® is available in a Smart Air dispenser. This insecticide meets the safety requirements and has been approved by the Hellenic Ministry of Rural Development and Foods.

The pursuit of research and innovation, has led to utilize sophisticated and innovative systems for diffusing and modulating the fragrances not only in the professional areas but also in homes, cars and any additional place as you always wished...

Proudly wrap your space in a scent with SPRING AIR® Home Collection that is produced with the best seller fragrances of SPRING AIR®, made of natural ingredients and years of fragrance expertise distilled into the enchanting:

INFINITY HOME & INFINITY CAR DEVICES AND CAPSULE	LUXURY SOYA CANDLES	LUXURY RATTAN STICKS	ULTRA SCENT PREMIUM
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Spring Air® promotes technology, applied to perfume and design which is the newest and latest range of its products. Creativity combined with innovation, functional researches, knowhow, aesthetics and perfumery resulted one more time in a very ingenious, immediate, safe and easy-to-use system to scent any space with a revolutionary way which will change your life and habits...

INFINITY HOME and INFINITY CAR with their mysterious, interchangeable scented CAPSULES are ready for a new way of thinking and aromatizing to ensure a constant, faithful and efficient diffusion of a perfume, surprisingly from the solid state. Every detail has been carefully considered to provide you, the ultimate Spring Air® experience.

Welcome to the world of change by INFINITY HOME and CAR devices and their scented mysterious capsules where the technology meets with innovation, simplicity and design. Both INFINITY DEVICES are beautiful in design and simple to use and have been designed to uncover the subtle unique perfume of our exclusive CAPSULES that are the heart of the devices.

Our unique fragrances packed in small capsules that contain highly advanced polymers, that encapsulate all of the ingredients composing the fragrance. The olfactory notes inside the capsules are released into the environment, generated by INFINITY devices which are the only machines capable of revealing the true character and the rich variety of any mood contained in each CAPSULE which can be changed and re-used, shifting from one fragrance to another according to different occasions or moods.



Infinity Home

PLAYFULL & JOYFULL

Amaze your family, friends and colleagues sharing with them your personal choices. Choose a different fragrance which is available in 20 exclusive fragrances for every moment and live the emotional experience created by scented sensations.



Infinity Car

AMAZING & EFFECTIVE

Every journey has its atmosphere with INFINITY CAR, a brand new scented capsules system available in 10 exclusive fragrances. Every capsule is thought to be placed and reused to your liking in different driving moments.



At home and office or in your car, choose your capsule,
switch INFINITY device on with a simple touch,
switch your mood on.



Luxury Soya Candles

An instantaneous perfuming to create involving atmospheres through light and materials. Our scented LUXURY SOYA CANDLES will light up all the places and make you smile. Comforting and uplifting in what we blend precious ingredients with pure functionality to truly improve anyone's mood or any ambience. Spring Air® LUXURY SOYA candles are produced with high quality natural soya wax combined with essential oils which offers you an incomparable experience through the chosen fragrances in 330 ml. luxury container.



Luxury Rattan Sticks

Reliable and refined, Spring Air® LUXURY RATTAN STICKS are the ideal aesthetic addition to any home, restaurant, office or any place. A solution that blends with style and discretion in every space, offering a delicate and long-lasting fragrance. The scent is diffused through the rattan sticks plunged in the essential oils for the fragrance to be absorbed and diffused constantly. Whatever ambience, you wish to create, you can just invite one of these little fellows into your place in order to truly set the mood. The quality and the quantity of the fragrance are fundamental. Spring Air® uses for its products only accurately selected fragrances and in studied quantities to optimize its intensity. In this way not only the customer appreciates the fragrance during the purchase in the store, but will also enjoy a longer lasting effect in their own space. In the range of Spring Air® HOME, LUXURY RATTAN STICKS is packed in its luxury bottle off 100 ml. which will give the opportunity of continuous aromatization for 2 months.



Ultra Scent Premium

An easy to use and immediate alternative to aromatize your space. The notes of your favorite perfume, a mist in the air, a burst of enticing scent, to personalize the air with a touch of your personality and to create an instant impression. Ultra Scent Premium is an ethanol based product that it can aromatize any place when applied on fabrics, textiles, sheets, carpets etc. it doesn't leave any stain, neither effect any textile.

Luxury Rattan Sticks,
Luxury Soya Candles,
Ultra Scent Premium

are available in 9 best-seller Spring Air®
fragrances that you love...

	GRAPES		ADORABLE		POMEGRANATE DELIGHT
	BLUE VELVET		LAVENDER		BREEZE
	WHITE ORCHID		COTTON		SECRET



SPRING AIR® has a strong presence worldwide in the air fresheners market. It offers the opportunity to produce products for clients under a private label.

Our company is currently producing **450 different perfumes** on behalf of our clients using their logo not only on the air fresheners' products but also on the dispensers.

SPRING AIR® has been differentiated from its competitors because it is not only producing products under a private label but is also developing new products and perfumes according to the clients' needs. Our goal is to produce products for every country according to their cultural preferences.

The last 25 years we have created a wide library of **9.000 perfume samples** that the clients can choose from. This constitutes a significant advantage for us because we can easily satisfy our customers' needs.

Our well experienced personnel is able to analyse and record the individual clients' needs and produce new perfume lines accordingly.

Rely on, Believe in and Trust SPRING AIR® in order to be always ahead of the competitors.



The company applies management quality systems and is certified by the International Quality Certification ISO 9001:2008 of the German TÜV Institution. International and domestic recognition confirms our loyalty in our sector. We have been established as a leading company in the area of air fresheners and disinfectants. We always keep, and continue to keep, our targets and promises to our customers. Quality and satisfaction are important to us. We consider these certifications as our rewards.



**FRANCHISE
ASSOCIATION**

**Member of the Greek
Franchise Association.**

Members in this
Association are only the
biggest chains in Greece.



**Member of ISSA
International Sanitary
Association Connection**
that secures its
members internationally.



**Certification of quality
from TÜV NORD,**
for the procedures of
designing, production,
trading and support
at the domain of
aromatizing, disinfection
and insect repellents.

A member of



**Member of the Greek
Aerosol Limited
Companies Association.**